

A Caribbean Luna Night & Hispanic Heritage Month Celebration

hosted by
The Latino Hispanic American Community Center of Harrisburg



Two unique, wonderful events, packed into one opportunity.

**Thursday, July 31 2014, 5:30pm
Harrisburg Hilton Downtown Hotel, Harrisburg**

**Saturday, September 13, 2014, 10:00am
13th to 14th Block of Derry Street, Harrisburg**

Sponsorship Packet



**A Caribbean Luna Night &
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**Latino Hispanic American
Community Center of the Greater Harrisburg Region**

May 29, 2014

Dear Community Leader,

On behalf of the Latino Hispanic American Community Center (LHACC), we are pleased to present our second Caribbean event titled “A Caribbean “Luna” Evening.”

This event once again promises to be unique and fun as we bring the “Caribbean” to the Hilton Hotel in downtown Harrisburg on Thursday, July 31, 2014. This year, we decided to wrap both of our unique fundraisers, our Caribbean Evening and Hispanic Heritage Block Party into one sponsorship package, so that our sponsors can receive added value and double the exposure for supporting our Center. I am writing to invite you to this event, as well as to request if you will consider also being a sponsor.

Your sponsorship would allow LHACC to provide services to a most vulnerable population. On any given day, we stabilize basic human needs for food, clothing and shelter to assisting with making a doctor’s appointment, learning how to take the bus to a place of employment or to the doctor. We are the only culturally- proficient full bi-lingual Latino Hispanic American Community Center in the Greater Harrisburg Region. At our Center, individuals feel comfortable coming to learn how to navigate the system and obtain much needed referral assistance.

The generosity of our sponsors has allowed us to include a classroom area where we can now hold educational, health and wellness seminars and meet the social needs of previously “shut-in” seniors who are learning about early detection, prevention and maintenance of cancer, diabetes, heart disease, and much more. Our mission includes working with a vulnerable youth population and instilling in them hope, increasing their self-esteem and positively impacting their quality of life.

LHACC staff has provided nearly 7,000 services to its clients this past year, an increase of 28 percent over the past two years. The number of partner organizations continues to grow and includes Capitol Area Transit, WITF, Messiah College, Elizabethtown College, Lehigh University, Penn State, the McCann School of Business, the TFEC Foundation, City of Harrisburg, the Rotary Club, Harrisburg School District, and Juan 316, St. Francis of Assisi, the City of Harrisburg, a long list of collaborating nonprofit organizations, and companies noted on the LHACC website.

I hope you will plan to come celebrate our accomplishments, our “unsung heroes” and champions who are well worthy of being celebrated. The Hilton Hotel waits with a wonderful meal and venue, and if that is not enough - join the Conga line, as we have partnered with *Level 2*, right up the street to continue our celebration with a great night of Latin music and networking “carnival” style! You won’t want to miss this unique casual Caribbean dress party to help raise funds for a great cause.

Please be a sponsor, you will be glad you did – help us keep making a difference in our community!

Gloria Vázquez Merrick

Executive Director

Latino Hispanic American Community Center of the Greater Harrisburg Region

www.lhacc.org



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Sponsorship Levels

Level

\$10,000

La Luna / The Moon*

- Full color back page ad for your company in both Caribbean & Block Party event programs
- Stage Sponsor – Signage on all marketing materials and stage
- Two full tables of ten reserved in your name and two block party table displays at block party
- 6-month Prominent Showcase area at the new LHACC Multi-purpose Room
- A 2 hour Wellness/Salt Therapy Team Building Retreat at HYGEEA Wellness for up to 10 company staff
- Prominent Display of Company Banner in the new LHACC Multi-purpose Room through 2014
- Use of LHACC Multi-purpose Room to offer 5 half day on-site seminars through 2014
- Frequent mention by the Master of Ceremonies during the event
- Live Link (with logo) to your website for a period of one year
- Prominent Display of Company Name on LHACC Brochures for a period of 1 year
- 2 Complimentary Bottles of Champagne on ice at your table with dinner.

**Only one Signature Sponsorship Available*

\$5,000

El Sol / The Sun

- Full color page ad for your company in both Caribbean & Block Party event programs
- Entertainment Sponsor – Signage on all marketing materials and stage
- Full table of ten reserved in your name at the event and vendor display at block party
- 3-month Prominent Showcase area at the new LHACC Multi-purpose Room
- Use of LHACC Multi-purpose Room to offer 3 half day on-site seminars through 2014
- Prominent Display of Company Name on LHACC Brochures for a period of 1 year
- Mention by the Master of Ceremonies during the event
- Live Link (with logo) to your website for a period of one year

\$3,000

Sunrise

- Half page ads page ad for your company in both Caribbean & Block Party event programs
- Full table of ten reserved in your name at the event and vendor table at block party
- Use of LHACC Multi-purpose Room to offer 3 half day on-site seminars through 2014
- 1-month Prominent Showcase area at the new LHACC Multi-purpose Room
- Mention by the Master of Ceremonies during the event
- Live Link (with logo) to your website for a period of 6 months

\$1500

Sunset

- Half page ads page ad for your company in both Caribbean & Block Party event programs
- Six tickets to the event reserved in your name and vendor table at block party
- Use of LHACC Multi-purpose Room to offer 3 half day on-site seminars through 2014
- 1-week Prominent Showcase area at the new LHACC Multi-purpose Room
- Mention by the Master of Ceremonies during the event
- Your logo on the LHACC website for a period of one year

\$750

La Playa / The Beach

- Quarter page ad for your company in both Caribbean & Block Party event programs
- Four tickets to the event reserved in your name and vendor table at block party
- Listing on LHACC Website
- Mention by the Master of Ceremonies during the event

\$500

Amigo

- Business card ad in the program
- Two tickets to the event reserved in your name
- Mention by the Master of Ceremonies during the event

www.lhacc.org



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Artwork Submissions

The deadline for submitting your artwork for sponsorship and program ads is as follows:

- Caribbean Luna Night – July 15, 2014
- Hispanic Heritage Month Celebration – September 2, 2014

Any artwork not received by this date cannot be included in the program.

Submit your files digitally, in either jpg or pdf format to George Fernandez. If you have questions regarding artwork, please contact George Fernandez at gfernandez04@hotmail.com or 717-433-1784. Sizes for program ads are below:

<i>Ad Size</i>	<i>Dimensions (width x height)</i>
Full Page	7.5 inches x 10 inches
Half Page	7.5 inches x 4.75 inches
Quarter Page	3.5 inches x 4.75 inches
Business Card	3.5 inches x 2 inches

Want to sponsor something new? Introducing LHACC's Sponsor T-Shirt

Your commitment to our community & our center is truly appreciated. You are helping us make the connection for a better tomorrow to the client we serve. Staff will wear polo-imprinted shirt with your company name in LHACC intake office for one year. Volunteers will wear t-shirt to community outreach events, promoting and thanking your company as a sponsor.



<i>Cost</i>	<i>Sponsor Level & Logo Size</i>
\$2000.00	Platinum – Extra Large Logo with Tagline
\$1000.00	Gold – Large Logo
\$750.00	Silver – Medium Logo
\$500.00	Company Name Listing

Circle your t-shirt sponsorship today!

www.lhacc.org



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Sponsorship Form

I would like to commit to:

- \$10,000 La Luna Sponsorship
- \$5,000 El Sol Sponsorship
- \$3,000 Sunrise Sponsorship
- \$1500 Sunset Sponsorship
- \$750 La Playa Sponsorship
- \$500 Amigo Sponsorship
- Other: _____

I will send a check made out to:

LHACC
P.O Box 61943
Harrisburg, PA 17106

I would like to pay by credit card:

Card #: _____

Exp: _____ CVV: _____

Signature: _____

Visa MasterCard Amex Disc
(circle one)

Business Name: _____

Contact Name: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

If you have any questions, please contact:

George Fernandez, Event Coordinator

#. 717-433-1784 E. gfernandez04@hotmail.com

You may purchase additional tickets online by visiting: www.lhacc.org

www.lhacc.org