

Quick Reference One Sheet

Print Advertising:

Size	1x	2x	3x	6x
Full Page	\$2,100	\$1,800	\$1,650	\$1,300
1/2 Page	\$1,200	\$1,050	\$950	\$750
1/4 Page	\$800	\$700	\$650	\$475

Measurements:

Full Page: 10.25"wx13"h

½PageH. 10.25"wx6.5"h

½PageV. 5.125"wx13"h

¼ Page 5.125"wx6.5"h

Online Advertising for both UrbanConnection.us and AccessandOpportunity.com as well as social media campaigns are available.

E-Blast Advertising:

\$350 for One Month (2 E-Blasts)

Ad Size: 707 x 707 with 15 to 30 Words

JPG Image can be clickable to your website

2018 Advertising Schedule:

Issues

Ads/Editorials Due

January February

December 18, 2017

March April

February 12

May June

April 16

July August

June 18

September October

August 20

November December

October 10

2019 January February

December 10, 2018